



QUALITY STAKES

4 strategic approaches

A woman in a green dress is pointing towards a large teal circle. The circle contains the text 'Ever increasing satisfaction for our customers'.

Ever increasing satisfaction for our customers

A man in a light blue shirt and dark pants is holding a megaphone. He is standing next to a large green circle containing the text 'Satisfying our employees, retaining their loyalty and increasing their skills'.

Satisfying our employees, retaining their loyalty and increasing their skills

A man in a light blue shirt and teal pants is holding a megaphone. He is standing next to a large dark teal circle containing the text 'Establishing our "made in Grasse" image nationally and internationally'.

Establishing our "made in Grasse" image nationally and internationally

A woman in a yellow top and dark skirt is pointing towards a large teal circle. The circle contains the text 'Increasing our performance in all fields'.

Increasing our performance in all fields